



Media Release

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SIX: a strong brand for a strong financial center

As of 23 April 2012, all business areas of SIX Group will operate under the single brand SIX. This move is intended to increase transparency and strengthen SIX's market presence. Furthermore, SIX publishes its Annual Report 2011 today.

Starting on 23 April 2012, all business areas of SIX Group will use the single brand SIX. The four business areas will additionally be distinguished by their respective descriptors: Swiss Exchange, Securities Services, Financial Information and Payment Services. The reduction to a single brand will increase transparency and strengthen SIX's market presence. This clearly emphasizes the fact that SIX is one strong company, a company that is tackling the challenges posed by a difficult economic environment in the interests of the Swiss financial center.

SIX published its Annual Report 2011 today. It provides a detailed insight into SIX's broad range of activities. The Annual Report 2011 is available on the website of SIX at: http://www.six-group.com/annual_report/.

Should you have any further questions, please do not hesitate to contact Dr Alain Bichsel, Head Media Relations.

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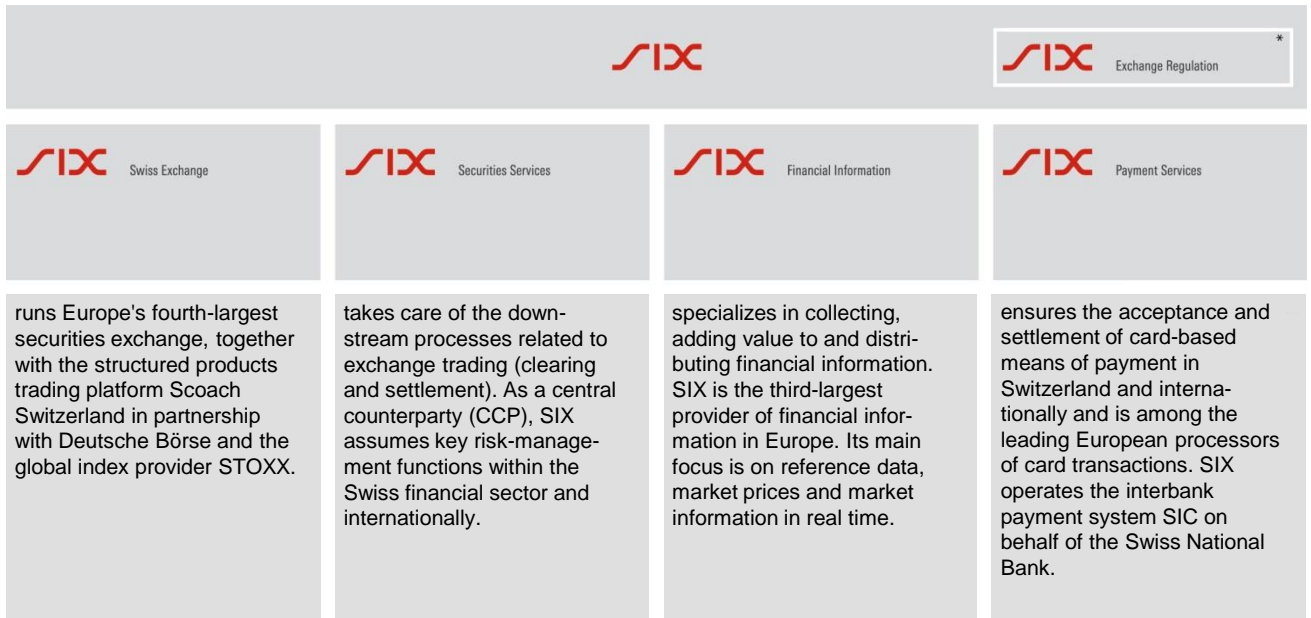
SIX

SIX operates the Swiss financial sector's infrastructure and offers on a global scale comprehensive services in the areas of securities trading, clearing and settlement as well as financial information and payment transactions. The company is owned by its users (150 banks of differing size and orientation) and, with its workforce of more than 3,900 employees and presence in 25 countries, generated operating income of CHF 1.26 billion as well as net income of CHF 218.6 million in 2011. www.six-group.com



A Strong Brand

As of 23 April 2012, SIX Group will use the single brand SIX. The brand structure will become simpler and more transparent.



* Stock market regulation