



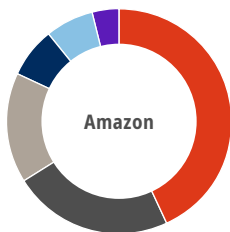
# SIX Multi Attribute Sector Classifications Powered by Syntax

Better Data, Better Decisions

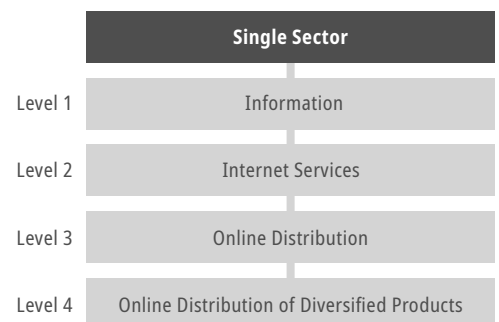
Discover unparalleled accuracy and granularity with SIX MASC, provides deep insights into industry sectors, helping you identify trends, opportunities and risks.



Traditional sector classifications can only provide a single view of a company's activities. This will not capture the complex nature of modern businesses, which often span multiple business activities.

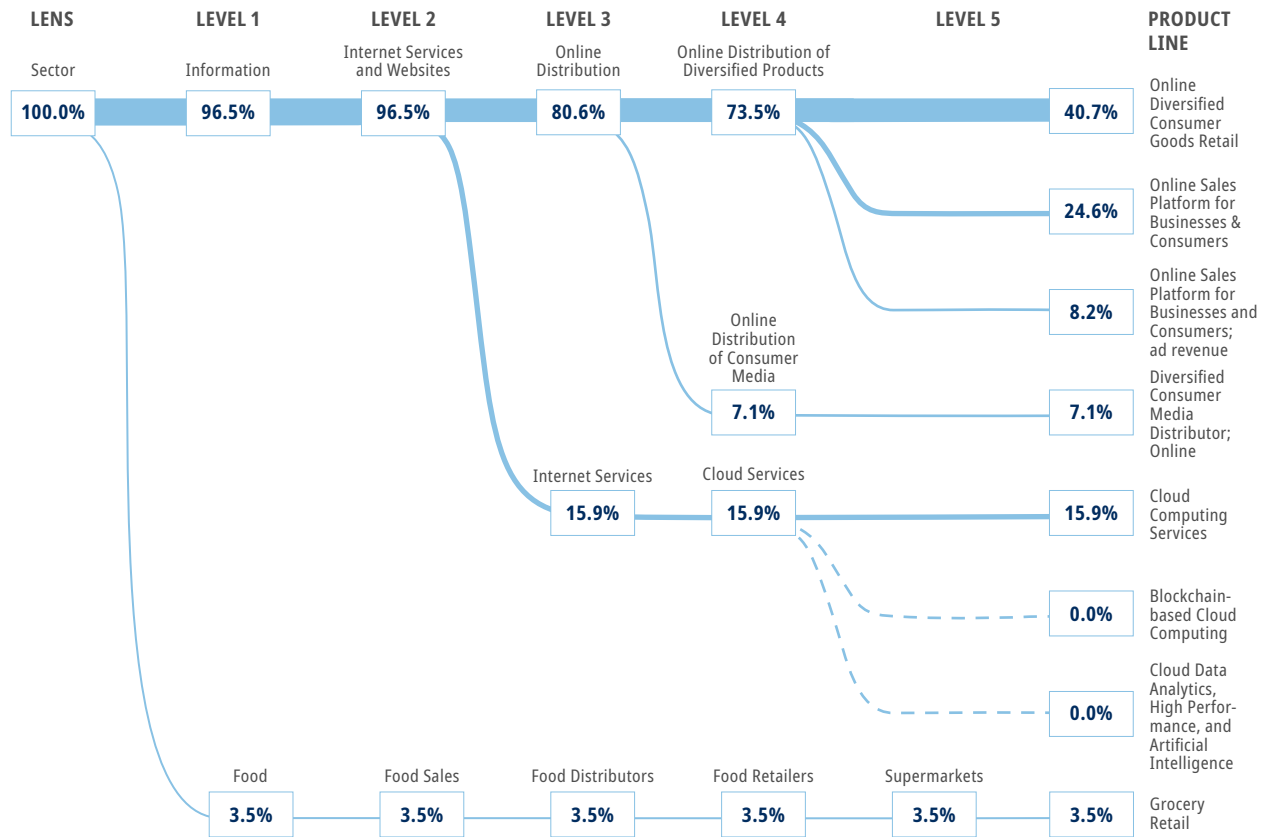


- 43.2%** Revenue **Amazon.com**  
Diversified Consumer Goods Online Retail
- 23.1%** Revenue **Amazon Marketplace**  
Online Sales Platform
- 15.7%** Revenue **Amazon Web Services**  
Cloud Services
- 7.4%** Ad revenue **Online Sales Platform for Businesses & Consumers**
- 6.9%** Revenue **Subscription Services**  
Online Consumer Media Distributor
- 3.7%** Revenue **Whole Foods**  
Groceries



SIX MASC captures and maps all activities uncovering the company's full DNA. Better data leads to better outcomes:

- Accuracy
- Depth
- Insight



Syntax' bottom-up approach classifies product lines from company reports. Allowing standardization and comparison across regions and sectors.



**Investment Professionals**

**Financial Institutions**

**Fintech**

- Diversify portfolios
- Perform in-depth research
- Peer group identification
- Market research
- Make better informed investment decisions

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