



Equity Market & Products

e-Learning Course

Equity Market & Products

Understand the Equity Market and how it works.

Course Overview

Equity capital is the lifeblood of companies. The stock market reflects the health of the economy. This e-Learning is about understanding the equity market: its practices and jargon, the motivations of equity investors and issuers, the various equity-linked investments, and of course the risk associated with equity. This e-Learning topic is part of our flagship class [Financial Markets & Products](#).

Who Is This Course For?

Participants who want to build a solid foundation in the equity market and its products. Client advisors, product specialists, asset managers and private investors.

Course Format

This is a modern e-learning course for self-study in which the learner has full control over their learning path. You are not just a passive participant, but are fully involved in the lessons.

Course Content

The course consists of 6 lectures.

The following is a brief description of each of the lectures.

Lecture Descriptions

Lecture 1 - Shareholders & Corporations

Shareholders are the owners of a company. To understand this phrase, we need to talk about the legal aspects of a company and how the relationship between the company and its shareholders is governed.

Lecture 2 - Types of Shares

An ordinary share pays a dividend and carries voting rights. But not all shares are common shares. We discuss different types of shares and other equity products.

Lecture 3 - Equity Risk

Shareholders are last in line when it comes to the distribution of corporate profits. They are therefore exposed to considerable investment risk. We investigate how pronounced this risk is.

Lecture 4 - Diversification

Equity investors face a significant investment risk. Fortunately, they have a good fairy on their side: "diversification." We discuss how diversification affects risk and return.

Lecture 5 - Market Risk

Market risk is the risk that remains when all diversification opportunities have been exhausted. Market risk is the main risk in broad equity portfolios. But market risk is also an important source of long-term returns.

Lecture 6 - Price & Value

"Price is what you pay. Value is what you get". We decode the different terms related to value and price and explain how to interpret them.

Your Educational Partner and Coaches

Nosco Partners is a Swiss based company with international finance experience, servicing banks, asset managers and institutional investors. The Nosco Partners are all banking professionals with a strong academic background and extensive education experience. They have worked for many years on the business and education side of a large international bank, where client focus and practical relevance is key.

Walter Braegger, Ph.D., Partner

Walter is an expert in developing and delivering finance & risk education. For more than 20 years, he has educated finance market professionals around the globe. His expertise includes derivatives, equities, foreign exchange, fixed income and commodities, as well as special topics such as corporate finance, equity & credit analysis, risk management & control, portfolio construction and behavioral finance.

Vincent Couson, CFA, CAIA, Partner

Vincent has more than 20 years of financial market experience. Before joining Nosco Partners he was a Senior Member of the UBS Strategic Investment Advisory team developing tailored investment solutions for institutional clients around the globe. His expertise covers portfolio construction & analysis, asset & risk management as well as derivatives and structured products.

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Are you interested? Send us an e-mail to register: education@six-group.com

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Financial Market Education